

# ian schnack

## EXPERIENCE

---

### **Meritage Homes**

National Director • Product Design & Optimization

*September 2021 to Present*

Developing conceptual designs for all Meritage product while working closely with RPs, DPs, STROPS and operational leadership as head of the Product Design Team.

National Manager • Product Design & Optimization

*September 2019 to September 2021*

Developed procedure to analyze product performance beyond traditional sales metrics and began in-house conceptual designs based on competitive data.

Product Research Analyst

*November 2015 to September 2019*

Enhanced the methodology of cataloging competitive product which is used to create new products and for recommendations of existing products.

### **Modern Group**

Project Manager

*September 2013 to November 2015*

Responsible for numerous custom home projects including client meetings, project design, project management, budgets, schedules, and profit analysis.

## EDUCATION

---

### **Master of Architecture**

University of Illinois • May 2008

### **Bachelor of Science in Architectural Studies**

University of Illinois • May 2006

## LICENSES & CERTIFICATIONS

---

Architect State of Arizona • License #72922

NCARB Certified • Certification #101265

Certified Passive House Consultant